

Jas Singh

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EDUCATION

Emory University, Goizueta Business School **Atlanta, GA**
Bachelor of Business Administration, Consulting & Marketing | Minor, Artificial Intelligence May 2027

Cumulative GPA: 3.46/4.00

Relevant Courses: Product and Brand Management, Marketing Management

Emory University, Oxford College **Oxford, GA**
Associate of Arts May 2025

WORK EXPERIENCE

Grow Reviews **Remote**

Operations & Strategy Lead July 2025 - Present

- Spearhead sales and operations at a fast-growing review management startup, overseeing hiring, onboarding, and client success to drive expansion
- Manage a U.S. and India-based sales team, aligning strategy and training to boost revenue
- Streamline workflows with product and client success, cutting onboarding time by 30% and accelerating adoption
- Drive cross-functional initiatives that improves efficiency and positions the company to scale nationally

EXL **Jersey City, NJ**
Associate Consultant Intern May 2025 - July 2025

- Conducted market research on 8+ universities (including USC, Cornell, Dartmouth, and University of Maryland) to support EXL's expansion into the higher education sector
- Analyzed trends across marketing, operations, and finance, producing insights that shaped go-to-market strategies for education
- Delivered data-driven recommendations that informed strategic decision-making for prospective education clients and positioned EXL to compete in a growing sector

Oxford College of Emory University **Atlanta, GA**
College Course Instructor Jan. 2025 - May 2025

- Taught and mentored 20 first-year students in a leadership course, facilitating self-discovery, teamwork, and leadership

Chroma Early Learning Academy **Atlanta, GA**
Accounting Intern Sep. 2024 - May 2025

- Maintained and reconciled financial records using Sage50, ensuring accuracy and compliance with accounting principles
- Streamlined month-end reporting by organizing account reconciliations, improving efficiency by 15%

Klima Space **Edison, NJ**
Artificial Intelligence Intern May 2024 - Aug. 2024

- Researched applications of AI to advance climate technology solutions, identifying opportunities to improve data analysis, efficiency, and innovation
- Analyzed how AI could enhance the company's website by simplifying content and improving clarity for users, contributing to a more effective digital presence

LEADERSHIP & COMMUNITY INVOLVEMENT

TEDxEmory, Oxford College Liaison, Special Events Team Member Sep. 2023 - Present

- Coordinate recruitment and logistics for Ox-Salon events, partnering on programs with global thought leaders that drew 500+ registrations and boosted student engagement

Everview Consulting Group, Marketing Chair, Analyst & Team Member Sep. 2023 - May 2025

- Directed marketing strategy and conducted market research/financial analysis to expand brand visibility, resulting in a 20% increase in client engagement and stronger business strategy recommendations

Steminists, Treasurer Sep. 2023 - May 2025

- Managed a \$250 annual budget to organize and deliver STEM-related educational workshops and events for Emory students

Oxford Honor Council, Board Member Aug. 2023 - May 2025

- Investigated 3 academic dishonesty cases and presented findings to faculty board, ensuring fair resolutions

ADDITIONAL INFORMATION

Skills: Proficient in MS Office, ChatGPT, Generative AI, Digital Marketing, CRM (Go High Level); Punjabi (Fluent)

Interests: Travel (Amritsar, Patiala), Kirtan & Sikh instruments (Rabab, Dilruba, Taus), Pickleball, Journaling, Walking (15k steps)